GIVE WELL

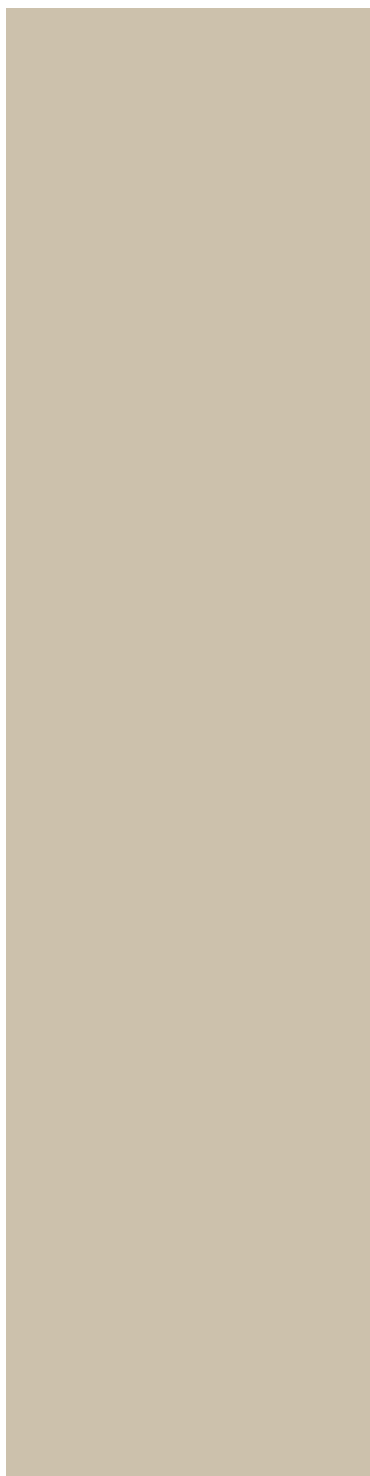## PLANET, SPECIES, PEOPLE

FOUNDATION TO ALLEVIATE SOCIAL& ENVIRONMENTAL ISSUES

OUR FOUNDATION

The core purpose of our business is to create the world we envision,
for the wellbeing of our environment, species and people.
We do this by supporting mainly 3 causes we believe are especially pressing and
effective to address today: climate change, animal welfare and poverty alleviation.

This is why every 5% of your accommodation fee is donated to these causes.
While we continuously strive to do more, the foundation exists to welcome you if
you would like to give more for a cause that matters to you, through monetary
donations. We also inspire guests to give in other ways, such as purchasing goods
supporting the causes and organizations sharing our values, or traveling there,
even volunteer, or simply share time with them.

Our foundation is supported by your donation, enabling us to contribute to our local
and global community. We welcome you to stay with us and continue to be a part of
the movement, to positively transform lives for the wellbeing of our world.

Why "Effective Altruism"?

Although giving has its positive effect of its own, we have also found the dilemma that most
donors do not have accurate or research-based information before deciding where to give,
supporting charities that are emotion-based, therefore, the impact being not as effective.
This is why we select some organizations we trust to donate as effectively as possible.

Cause	Organization	Details	%
Climate Change	Ecologi	Ecologi is a B Corporation certified NGO for Climate Action, helping individuals, families and businesses become Climate Positive. It has already funded more than 60 millions trees and avoided more than 2.500,000 tonnes of CO2.	1%
Animal Welfare	The Human League	The Humane League is a nonprofit, tax-exempt 501(c)(3) corporation existing to end the abuse of animals raised for food by influencing the policies of the world's biggest companies, demanding legislation, and empowering others to take action and leave animals off their plates.	3%
	Bloom	BLOOM is a non-profit organization founded in 2005 that works to preserve the marine environment and species from unnecessary destruction and to increase social benefits in the fishing sector.	
	L24	L214 is an association for the defense of animals used as food resources (meat, milk, eggs, fish). Since its inception in 2008, it has made public over 100 investigations revealing the conditions under which animals are raised, transported and slaughtered. These videos have revealed the routine practices and malfunctions of an industry that considers and treats animals as commodities.	
Poverty Alleviation & Education	Street Action	Street Action was founded in 2007 as a response to the global phenomenon of street children around the world. The charity partners with local agencies in Africa working directly with street children, where former street children play meaningful roles in activities, strategy development and advocacy.	1%
	Pagna Cambodian Education Fund (PCEF)	PCEF offers free education to children of the village, beginning in Kampong Phluk in 2010, with the aim of breaking the cycle of poverty and helping to build a brighter future for everyone.	

CLIMATE CHANGE

1% for carbon offsetting to offset our guests' footprint.

"Climate change refers to long-term shifts in temperatures and weather patterns. Such shifts can be natural, due to changes in the sun's activity or large volcanic eruptions. But since the 1800s, human activities have been the main driver of climate change, primarily due to the burning of fossil fuels like coal, oil and gas. The main greenhouse gases that are causing climate change include carbon dioxide and methane. Energy, industry, transport, buildings, agriculture and land use are among the main sectors causing greenhouse gases. Consequences of climate change now include, among others, intense droughts, water scarcity, severe fires, rising sea levels, flooding, melting polar ice, catastrophic storms and declining biodiversity."

Direct impact: Tree plantation and conservation, financing renewable energy plant. As of 2022, we have supported 715 trees to be planted and 43 projects funded for a total of 40.16 tons of CO_2 equivalent avoided.

Source: UN (https://www.un.org/en/climatechange/what-is-climate-change)

ANIMAL WELFARE

3% for animal welfare and biodiversity conservation.

Through our learning so far, we have come to a perspective that tackling animal welfare and the issue of animal suffering seems to be one of the most effective forms of altruism in our current world. This is because most importantly, it not only benefits the animals but also the health and wellbeing of humans and our society as a whole. At the same time, it is a cause that is currently least supported through donations globally, therefore making it the "low-hanging fruits". Below is our further logic.

Direct impact: Improving wellbeing of animals, supporting meat alternative solutions, promoting moral progress and animal rights

Indirect impact: Mitigation of environmental footprint, climate change, Benefits to the human health and wellbeing, reduction of green house gas emissions (GHG): Less meat production means less forest clearing for farming, lessening the chance of pandemics

POVERTY ALLEVIATION

1% for poverty alleviation and education.

"The effects of the COVID-19 pandemic have reversed much of the progress made in reducing poverty, with global extreme poverty rising in 2020 for the first time since the Asian financial crisis of the late 1990s. Before the pandemic, the share of the world's population living in extreme poverty fell from 10.1 per cent in 2015 to 9.3 per cent in 2017. This means that the number of people living on less than $1.90 per day dropped from 741 million to 689 million. The pandemic has compounded the threats to progress raised by conflict and climate change. Estimates suggest that 2020 saw an increase of between 119 million and 124 million global poor, of whom 60 per cent are in Southern Asia."

Source: UN (https://unstats.un.org/sdgs/report/2021/goal-01/)